



**Prince of Peace Lutheran Church**  
**Evangelical Lutheran Church in America**  
God's work. Our hands.

The Rev. Paul Lutz, Pastor

September 19, 2020

To Whom It May Concern,

I enthusiastically endorse John Cross as a stewardship consultant, storyteller, humorist, and all-around great guy!

His expertise, experience, and attentiveness to the gifts of the local congregation enable him to create the unique stewardship experience needed to move your community forward in mission and ministry.

When I arrived at a new call, I learned that the most transformative event the congregation named in the last five years was a capital appeal facilitated by John Cross. When I asked about it, I learned that parishioners had an experience of coming together like never before, united in purpose and faith. In fact, now that they were at the end of the three-year response phase, they wanted to hold another campaign.

Despite the red flags that surfaced about running a capital campaign in my first year, we scheduled John's return. John listened to our congregational leaders and helped us faithfully move from a capital campaign to a celebrative annual campaign. The new campaign inspired another coming together for the congregation, this time with their new pastor. The results were both increased giving to our program of ministry as well as benevolence and expanded ministry.

If you are looking for a collaborator to help identify and build on the unique aspect of generosity in your setting, John is the ideal candidate. He will help you identify what God is calling you to do and imagine ways to fund it that are not only obtainable, they are a blessing!

Faithfully yours,

The Rev. Paul Lutz

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